

Site Visit	Provider	Date & Time	Location	Max. No of Trainees	Booking Code
<p><b><u>Assessing for Brexit: How to Reduce Costs and Maximise Profit</u></b>            This seminar provides a practical overview of cost-cutting measures any company can take to improve their bottom line. The seminar also doubles up as a sounding out workshop for Brexit in order to reduce your company risk and improve efficiencies. Practical guidance is provided and lots of opportunity for questioning.</p>	REVEAL Justin McGorman (Brexit Advisor)	11.12.17 Seminar 10:00-12:00  11.12.17 Clinics 12:00-14:00	M:Tek 1 Building Monaghan Boardroom downstairs	Seminar: 25  Clinics: 10	TP01
<p><b><u>Business Succession: What is your end game?</u></b>            Business Succession Planning is important for all businesses, not just family businesses. It is important even for start-ups to know their end-game and engage in smart planning. This interactive seminar will cover aspects of what is involved in executing business succession processes covering tax and legal implications including asset transfer tips and future-proofing your business to create financial independence .</p>	PKF-FPM	14.03.18 Seminar 10:00-12:00  14.03.18 Clinics 12:00-12:45	PKF-FPM, Newry	Seminar: 20  Clinics: 5	TP02
<p><b><u>Cyber Security: Protecting Your Small Business</u></b>            Small companies are thought to be among the worst hit when it comes to being scammed online. This interactive workshop will assist resource-constrained small enterprises with their IT issues around putting the right systems and security measures in place. This training will cover aspects of cyber security protection and what to watch out for with the upcoming GDPR Regulation and more.</p>	Danny Barr Cinnte Technologies	06.02.18 Seminar 10:00-12:00  06.02.18 Clinics 12:00-12:45	CITC, Cavan	Seminar: 20  Clinics: 5	TP03
<p><b><u>Insuring your Business: future-proofing</u></b>            This informative workshop provides you with the opportunity to ask an expert how to go about insuring your business, getting the right policies in place to take your company forward into the next growth phase and limiting risk for the business owner. Participants are expected to come to this workshop armed with detail/questions on existing insurance practices.</p>	Emma Gology, Golo.ie	10.01.18 Seminar 10:00-11:30  10.01.18 Clinics 11:30-12:30	Coral Suite Iontas Castleblayney	Seminar: 20  Clinics: 5	TP04

<p><b>Leadership Coaching</b></p> <p>Small businesses face significant challenges to develop people at all levels who can effectively resolve issues and manage the demands within a growing business. This half- day course is designed to equip the leaders of tomorrow with the necessary critical thinking and communication skills that are the foundation of effective leadership. Learn about planning processes and techniques for improved personal productivity, higher team performance, and better business results. Develop your skills in delegation, decision-making, and problem–solving. Find new ways to engage with staff members to respond positively to change.</p>	<p>Regina Byrne</p> <p>Regina Byrne Coaching</p>	<p>21.02.18</p> <p>12:00-14:30am Seminar</p> <p>14:30-15:00 Clinics</p>	<p>Creative Spark,</p> <p>Dundalk, Training room</p>	<p>Seminar: 15</p> <p>Clinics: 5</p>	<p>TP05</p>
<p><b>Making Social Media Work for Your Business</b></p> <p>This seminar seeks to improve your understanding of how your own social media is working for you – covering aspects of the wide digital marketing sphere. This training will cover the essential do’s and don’t’s, giving an overview of the advanced techniques when building digital marketing campaigns and as important some neat tricks for monitoring digital performance. As a result of this workshop, you should be able to increase brand awareness, integrate digital marketing with your marketing strategy and ultimately increase sales online.</p>	<p>John &amp; Gwen Noone</p> <p>Digital Bakery</p>	<p>18.04.18 Seminar 10:00-12:00</p> <p>18.04.18 Clinics 12:00-12:45</p>	<p>The Mill, Drogheda</p>	<p>Seminar: 20</p> <p>Clinics: 5</p>	<p>TP06</p>
<p><b>Time Management for Business Owner-Managers</b></p> <p>Business owner-managers often feel pulled in numerous different directions or are frequently interrupted. While you cannot eliminate interruptions, you can decide on the amount of time you give them. To time manage, you need to learn how to do it effectively. In this workshop, we will provide you with a new skill set to take back to your company that will assist you to better manage your time efficiently.</p>	<p>Yvonne Seymour, Seymour Training</p>	<p>17.01.18 Seminar 10:00-12:00</p> <p>17.01.18 Clinics 12:00-12:45</p>	<p>CITC, Cavan</p>	<p>Seminar: 10</p> <p>Clinics: 5</p>	<p>TP07</p>

All Queries to Tel: +353 4781975. Please note there are a minimum number of 5 persons required on each Tour and the maximum varies depending on site requirements. **Early booking is essential to avoid disappointment via email to: [cecilia@platoebr.com](mailto:cecilia@platoebr.com)**